



City of Rochester

City Hall Room 308A, 30 Church Street
Rochester, New York 14614-1290
www.cityofrochester.gov

**PUBLIC SAFETY,
RECREATION, &
HUMAN SERVICES
INTRODUCTORY NO.**

Lovely A. Warren
Mayor

60

January 28, 2021

DRHS 20

TO THE COUNCIL

Ladies and Gentlemen:

Re: Grant Agreement - Monroe County,
Rochester-Monroe County Youth Bureau

Council Priority: Support the Creation of Effective
Educational Systems

Comprehensive Plan 2034 Initiative Area:
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation authorizing an inter-municipal agreement with the County of Monroe, on behalf of the Rochester-Monroe County Youth Bureau, for the receipt and use of a \$54,301 grant to support recreation and positive youth development programming. These funds were anticipated and included in the 2020-21 Budget of the Department of Recreation and Human Services. The term of this agreement was for the 2020 calendar year.

The Rochester-Monroe County Youth Bureau annually receives funding from the New York State Office for Children and Family Services (OCFS) for youth development activities and awards a portion of these funds to the City. The County notified the City of the amount of State funding for the 2020 calendar year on December 15, 2020. In 2019, this grant funded part-time positions and supplies for athletics leagues and youth development programs which collectively served 673 city recreation participants. It is estimated that at least 1,000 youth were served in 2020 through these programs.

The Rochester-Monroe County Youth Bureau, jointly established by the City and County, provides a County-wide planning and service delivery system devoted to the welfare and development of children and youth. The most recent Council action on this item was in September 2019 via Ordinance No. 2019-295.

Respectfully submitted,

Lovely A. Warren
Mayor



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Ordinance No.

**Authorizing an intermunicipal agreement for the Rochester-Monroe
County Youth Bureau**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an intermunicipal agreement with the County of Monroe (on behalf of the Rochester-Monroe County Youth Bureau) for the receipt and use of \$54,301 from the New York State Office of Children and Family Services to support the City's recreation and youth development programming.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



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Lovely A. Warren
Mayor

61

January 28, 2021

DRHS 21

TO THE COUNCIL

Ladies and Gentlemen:

Re: Grant Agreement – US Department of Justice,
2020 Justice Assistance Grant

Council Priority: Public Safety

Comprehensive Plan 2034 Initiative Area: Reinforcing
Strong neighborhoods

Transmitted herewith for your approval is legislation related to the 2020 Justice Assistance Grant.
This legislation will:

1. Authorize an agreement with the US Department of Justice and the City for the receipt and use of the 2020 Edward Byrne Memorial Justice Assistance Grant in the amount of \$147,331. This funding is made available by the federal government to local units of government in support of efforts to prevent or reduce crime and violence. The City of Rochester and Monroe County have jointly applied for and received this grant for over 10 years. The grant was last authorized by City Council Ordinance No. 2019-345.
2. Authorize an agreement with the County of Monroe for the distribution and use of \$64,310 of the grant for support of "Operation Nightwatch", a program of the Monroe County Office of Probation which follows up on probationers' evening curfews in an effort to prevent future criminal offenses.

The City's share of the grant (\$78,601) will reimburse salaries, fringe benefits, and administrative expenses for Crisis Intervention Services staff members now within the Department of Recreation and Human Services, who work in conjunction with the Rochester Police Department. These funds were anticipated and included in the 2020-21 Budgets of the Departments of Recreation and Human Services, Police, and Undistributed Expenses. Additionally, grant funds in the amount of \$4,420 are allocated toward achieving crime reporting compliance with standards established by the National Incident-Based Reporting System (NIBRS); this is a requirement in this year's award process.

The term of this grant is October 1, 2019 through September 30, 2023. No matching funds are required.

Respectfully submitted,

Lovely A. Warren
Mayor



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Ordinance No.

Authorizing agreements for the 2020 Justice Assistance Grant program

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with the United States Department of Justice for the receipt and use of funding from the 2020 Edward Byrne Memorial Justice Assistance Grant program in the amount of \$147,331. The term of the agreement shall be October 1, 2019 through September 30, 2023.

Section 2. The Mayor is hereby authorized to enter into an intermunicipal agreement with the County of Monroe in the maximum amount of \$64,310 to fund the Monroe County Office of Probation's Operation Nightwatch program. Said amount shall be funded from the grant appropriated in Section 1 herein. The term of the agreement shall be October 1, 2019 through September 30, 2023.

Section 3. The agreements shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 4. This ordinance shall take effect immediately.



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**PUBLIC SAFETY,
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INTRODUCTORY NO.**

62

Lovely A. Warren
Mayor

January 28, 2021

DRHS 22

TO THE COUNCIL

Ladies and Gentlemen:

Re: Grant Agreement – Marie C. and Joseph C.
Wilson Foundation, Inc.

Council Priority: Support the Creation of Effective
Educational Systems

Comprehensive Plan 2034 Initiative Area:
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation related to the Youth Voice, One Vision youth leadership program. This legislation will:

1. Authorize an agreement with the Marie C. and Joseph C. Wilson Foundation, Inc. (Rachel Sherman, Vice President of Operations, 6 South Main Street, Pittsford, NY 14534) for the receipt and use of \$10,000 for the Youth Voice, One Vision (YVOV) youth leadership program; and
2. Amend the 2020-21 Budget of the Department of Recreation and Human Services by \$10,000 to reflect the grant funding.

Youth Voice, One Vision, the Mayor's Youth Advisory Council, is a youth leadership and youth development program administered by the Department of Recreation and Human Services since 1996. YVOV is led by a team of thirty youth who serve on the Executive, Event Planning, Service Learning, or Public Safety Committees and engages an additional 50 youth at council meetings and 75 - 150 youth at city-wide special events and service learning projects. The participants range in age from 8 to 18, with the majority between the ages of 10 and 15.

The grant will be used to fund Teaching Artists and the delivery of free Creative Arts training, instruction or services for 100 youth ages six (6) to eighteen (18) at various R-Centers. Teaching Artists will be identified through a competitive request for proposals issued by DRHS and evaluated by YVOV youth leaders, DRHS staff, and Wilson Foundation staff.

Respectfully submitted,

Lovely A. Warren
Mayor



62

Ordinance No.

Authorizing an agreement and budget amendment for Youth Voice, One Vision

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with the Marie C. and Joseph C. Wilson Foundation, Inc. for the receipt and use of \$10,000 for the Youth Voice, One Vision (YVOV) youth leadership program.

Section 2. Ordinance No. 2020-161, the 2020-21 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Department of Recreation and Human Services by \$10,000 to reflect the receipt of the grant funds authorized in Section 1 herein.

Section 3. The agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 4. This ordinance shall take effect immediately.



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63

Lovely A. Warren
Mayor

January 28, 2021

DRHS 23

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – Rochester Community TV, Inc.

Council Priority: Support the Creation of Effective
Educational Systems

Comprehensive Plan 2034 Initiative Area:
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation establishing \$15,000 as maximum compensation for an agreement with Rochester Community TV, Inc. (RCTV) (Carvin Eison, General Manager, 21 Gorham Street, Rochester, NY 14605) for media and production services. The cost of this agreement will be funded by a portion of the New York State Department of Health Comprehensive Adolescent Pregnancy Prevention (CAPP) 2021 Grant program, appropriated in the City's Teenage Pregnancy Prevention Special Revenue fund via Ordinance No. 2020-370. The term of this agreement will not exceed one year.

The goal of the CAPP program is to significantly reduce the rate of adolescent pregnancy rates in targeted areas through the delivery of evidence-based curricula and positive youth development programming for Rochester youth. Through this collaboration with RCTV, the CAPP program will produce 25 age-appropriate media messages on topics to include: communication, boundaries, consent, relationships, expectations, emotional intelligence, body anatomy, role of sexuality education, pornography, impact of social media and dating apps. The content produced will be distributed via social media, WXIR LPFM 100.9, and RCTV cable channel 1301.

A Justification for No RFP is attached.

Respectfully submitted,

Lovely A. Warren
Mayor



NO RFP JUSTIFICATION STATEMENT

Awarding a Professional Services Agreement Without a Request for Proposals

The Procurement of Professional Services Policy (Ord. No. 2012-318) requires an RFP to be issued under most circumstances. If it is determined that an RFP will not be issued, this form must be completed, signed by the Department Head, and kept on file (electronically or hard copy). It must also be submitted:

1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$10,000, and
2. To the contract record when entered in Munis.

Department: DRHS

Services(s): Media Club Consultant

Vendor/Consultant selected: Rochester Community TV, Inc. (RCTV)

How was the vendor selected? RCTV has worked with RISE in the past assisting with our community media project. We have a standing great collaborative relationship and RCTV works great with Rochester community youth.

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Yes, RCTV and the Comprehensive Adolescent Pregnancy Prevention (CAPP) program have a long standing relationship. Describe why it is in the City's best interest to continue with them and not solicit others. RCTV has a great reputation in the city and has much experience producing quality content that addresses various community needs. RCTV's staff DeAnn DeLeon, a Producer/Director at RCTV will meet regularly with two City staff members for nine months and will support City staff members to produce media content to promote youth health and teen pregnancy prevention. Ms. DeLeon will teach City staff members the following skills: developing content for social media, stages of production, how to use audio and video equipment, lighting, program planning and video/audio editing. Ms. DeLeon and City staff will have access to RCTV studios, editing lab, software and equipment.

Ms. DeLeon will act as producer, director and provide editing services as needed. Ms. DeLeon will engage City staff and will deliver 25 age appropriate media messages on topics to include: communication, boundaries, consent, relationships, expectations, emotional intelligence, body anatomy, role of sexuality education, pornography, impact of social media and dating apps.

The content produced will be distributed via social media, WXIR LPFM 100.9, and Rochester Community TV cable channel 1301

Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project.

- RCTV has already been working in collaboration with the CAPP program and understands the mission and vision of the CAPP Education department. Her background producing short films targeted towards social justice and equality blends well to the goals of the CAPP program's sexual health educational initiatives.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Term: Jan 1st to Sept 30, 2021

Total fee for services: \$1,666 per month x nine months = \$14,994

The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.

MWBE Officer Initials:

cmj

Date:

1/19/21

Daniel Lina Torres
Department Head

1/19/2021

Signature:

Department Head

Date

63

Ordinance No.

Authorizing an agreement relating to the Comprehensive Adolescent Pregnancy Prevention Program

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with Rochester Community TV, Inc. for media and production services for the Comprehensive Adolescent Pregnancy Prevention Program (Program). The maximum compensation for the agreement shall be \$15,000, which shall be funded by Program grant funds appropriated to the Teenage Pregnancy Prevention Special Revenue Fund in Ordinance No. 2020-370. The term of the agreement shall not exceed one year.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



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Lovely A. Warren
Mayor

64

January 28, 2021

POLICE 24

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – Friends of the Shelter, Inc.

Transmitted herewith for your approval is legislation authorizing an agreement with Friends of the Shelter, Inc. dba Better Together Animal Alliance (Animal Alliance), (Principal: Mandy Evans), Ponderay, ID, and Friends of the Verona Street Animal Shelter, Inc. dba Verona Street Animal Society (Friends), (Principal: Mary Jones), 184 Verona Street, Rochester, for the use of the Animal Alliance’s Home To Home program at Rochester Animal Services. The term of this agreement will be one year with continuous one-year extensions until such time as any one party chooses not to renew.

The Home To Home program includes a designated website to serve as a self-rehoming tool to aid pet guardians in finding alternate homes for their companion animals. This tool will be used to support community members in being engaged in the rehoming process. Self-rehoming benefits the City by reducing animal intakes at Rochester Animal Services. There are no fees for the initial year of this agreement as they are being supported by the Maddie’s Foundation. Friends will be responsible for payment of subsequent annual renewal fees.

Respectfully submitted,

Lovely A. Warren
Mayor



64

Ordinance No.

Authorizing a Home To Home program agreement for Rochester Animal Services

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with Friends of the Shelter, Inc., an Idaho corporation doing business as Better Together Animal Alliance (Animal Alliance), and Friends of the Verona Street Animal Shelter Inc. (Friends) for use of the Animal Alliance's Home To Home program by Rochester Animal Services. The term of the agreement shall be for one year with continuous one-year extensions every year thereafter until one of the parties notifies the other parties that it chooses not to renew for the next extension interval. The annual compensation for the second and subsequent years of the agreement shall be \$420, which shall be funded by the Friends.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



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65

Lovely A. Warren
Mayor

January 28, 2020

POLICE 25

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – Friends of the Verona
Street Animal Shelter Inc.

Transmitted herewith for your approval is legislation related to an agreement with Friends of the Verona Street Animal Shelter Inc. dba Verona Street Animal Society (VSAS). This legislation will:

1. Authorize an agreement with Friends of the Verona Street Animal Shelter Inc. dba Verona Street Animal Society (VSAS), (Principal: Mary Jones), 184 Verona Street, Rochester, NY, for the receipt and use of funding in an amount not to exceed \$178,000. The term of the agreement will be April 1, 2021 through June 30, 2022 and may be extended annually upon mutual agreement of both parties and the availability of funding. Future contract amounts will be determined by the salary schedules for those fiscal years;
2. Amend the 2020-21 Budget of the Police Department by \$21,500 for the salaries for these positions. Funding for future years will be included in future budgets upon approval; and
3. Amend the 2020-21 Undistributed Budget by \$14,300 for the fringe benefits for these positions. Funding for future years will be included in future budgets upon approval.

VSAS will provide funding for salary and fringe for a full-time Foster Care and Transfer Coordinator and the difference in salary and fringe from a part-time to full-time Community Outreach Specialist at Rochester Animal Services. The Foster Care and Transfer Coordinator position will coordinate the recruitment, placement, orientation, training, and monitoring of foster care volunteers and the animals, and the activities associated with the Foster Care Program and the Transfer Program for Rochester Animal Services. The Community Outreach Specialist provides supportive services to community members facing barriers in access to resources to support the human-animal bond and keep people and pets together.

This is the first time we are receiving this funding.

Respectfully submitted,

Lovely A. Warren
Mayor



INTRODUCTORY NO.

Police#25

65

Ordinance No.

Authorizing an agreement and budget amendments relating to the employment of a Foster Care and Transfer Coordinator and Community Outreach Specialist by Rochester Animal Services

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with the Friends of the Verona Street Animal Shelter Inc. (Friends) for the receipt and use of funds to hire a full-time Foster Care and Transfer Coordinator and to increase from part-time to full-time the employment of a Community Outreach Specialist for Rochester Animal Services (RAS). The term of the agreement shall be April 1, 2021 through June 30, 2022, which may be extended by additional periods of one-year each contingent upon the mutual agreement of the parties and the availability of sufficient additional Friends funding. The funding for the initial term of the agreement shall be \$178,000.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. Ordinance No. 2020-161, the 2020-21 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Police Department by \$21,500 and to Undistributed Expense by \$14,300, which amounts are hereby appropriated from the grant authorized in Section 1 herein.

Section 4. This ordinance shall take effect immediately.



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Lovely A. Warren
Mayor

Lele

January 28, 2021

POLICE 26

TO THE COUNCIL

Ladies and Gentlemen:

Re: Amendatory Agreement – Best Friends
Animal Society, 2019 Rachael Ray Save
Them All grant

Council Priority: Public Safety

Transmitted herewith for your approval is legislation authorizing an amendatory agreement with Best Friends Animal Society for the 2019 Rachael Ray Save Them All grant to extend the term of the grant through June 30, 2021.

This grant, authorized in Ordinance No. 2019-233 and extended in Ordinance No. 2020-272, is intended to increase the live release rate of dogs. The funds will be used for animal behaviorist services to conduct assessments and behavior modification training for dogs displaying certain forms of aggression, thereby increasing the animal's suitability for retention by owners or transfer to one of the City's animal rescue partners. The assessments and training will be conducted at Rochester Animal Services Center at 184 Verona Street for shelter dogs or at off-site locations for owned dogs. This is the first time receiving this grant.

Respectfully submitted,

Lovely A. Warren
Mayor



INTRODUCTORY NO.

Police #26

66

Ordinance No.

Authorizing an amendatory agreement for Rachael Ray Save Them All grant from Best Friends Animal Society

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an amendatory agreement with Best Friends Animal Society for the receipt and use of a Rachael Ray Save Them All grant for Rochester Animal Services. The amendatory agreement shall amend the existing agreement that was authorized by Ordinance No. 2019-233 and amended by Ordinance No. 2020-272 to extend the term of the agreement through June 30, 2021.

Section 2. The amendatory agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



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**PUBLIC SAFETY,
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Lovely A. Warren
Mayor

Le 7

January 28, 2021 POLICE 27

TO THE COUNCIL

Ladies and Gentlemen:

Re: Amendatory Agreement – Monroe
County, Complex Coordinated Terrorist Attack
Grant

Council Priority: Public Safety

Transmitted herewith for your approval is legislation authorizing an amendatory agreement with Monroe County for the FY2016 CCTA grant. This amendment will extend the current agreement through May 31, 2022.

This grant, in the amount of \$20,000, was originally authorized in Ordinance No. 2019-102 and extended through July 31, 2021 in Ordinance No. 2020-274. These funds are being used for overtime and fringe benefits for Police Officers for the purpose of planning and applicable training that is focused on building or enhancing capabilities to improve the ability to prepare for, prevent, and respond to complex coordinated terrorist attacks. This is the first time we received this grant.

Respectfully submitted,

Lovely A. Warren
Mayor



INTRODUCTORY NO.

Police #27

67

Ordinance No.

Authorizing an amendatory agreement for a Complex Coordinated Terrorist Attack grant

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an amendatory agreement with the County of Monroe for the City's receipt and use of a fiscal year 2016 Complex Coordinated Terrorist Attack grant. The amendatory agreement shall amend the existing agreement that was authorized by Ordinance No. 2019-102 and amended by Ordinance No. 2020-274 to extend the term of the agreement through May 31, 2022.

Section 2. The amendatory agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.